

The logo is centered on a red background. It consists of a large, thin, dark red circle. Inside this circle, the word "PING" is written in a bold, white, sans-serif font. To the right of "PING" is a smaller "NG" in a lighter weight of the same font. Below "PING" is a small white dot, followed by the words "graphicdesignhaus" in a smaller, white, sans-serif font. The "design" part of "graphicdesignhaus" is in a bold weight.

PING^{NG}
● graphic**design**haus



P.INC was founded on October 1st 2002 in Beirut, Lebanon and has expanded to Lagos, Nigeria since 2014 in partnership with NJ Africa. NJ Africa was an Interior design and Architecture company that expanded to Brand Management thru P.INC. (*nj-africa.com*)

P.INC's concept is based on our passion for non-traditional graphic design and Branding.

P.INC is a distinctive design house, with a refined approach to the development of graphics, dedicated to creating innovative designs. We service every client as a unique and highly valued individual.

We specialize in:

- Developing Concepts and Branding it
- Brand Management
- Setting Market Trends

Our vision is to guarantee to our clients an outstanding brand image and to help them build long-lasting brand equity. We research and develop adequate market strategies to create unique layouts and designs, ensuring that they are in line with our clients' corporate image/ concept and can successfully portray the messages that they wish to convey.

Our Mission is to brand products based on a good understanding of the market, and a long term strategic vision, and to deliver adequate and innovative visual communication for these brands thus helping them fulfill their ultimate objectives.

Our aim is to present continuous professionalism, distinction, innovative creativity, based on the highest quality of products and services offered.



Our Philosophy *We Create an Infinite Expression*

“**We Create**” is where the clients’ products and services are being defined through a tone of voice and strategic communication, and then expressed through innovative visual designs allowing the brand to prosper and become competitive.

“**an Infinite**” we create designs that are timeless and not bound by specific trends which may die out at some point in time, we deliver identities that have the potential to continue having an impact for extended, infinite periods of time.

“**Expression**” this is what we leave behind, an expression rather than simply an identity, it is the voice and image of the brand, its five senses that come into action through our designs and helps that clients fulfill long term objectives.

Our clients

P.INC’s clients are those in search of a bold, refined and unique image that can help them boost their brand equity and improve their competitiveness on the market.

We provide personalized services to our clients, responding to their specific needs on a one-on-one basis.

We have proudly worked for clients in the following industries amongst others:

Financial Services and Banking
Health Care
Consumer Packaging
Goods Financial Services and Banking
Health Care
Consumer Packaging Goods
Architecture/Construction
Technology
Alternative Energy
Industrial
Publishing
Luxury products
Apparel
Food and Beverages
Music
Automotives
Fashion
NGO Groups



COLLABORATIONS & PARTNERS

The right management team is integral, and must have a strong foundation in design, marketing, management, and brand development. We work in collaboration with several companies that complete and compliment our work. They have leading clients in Lebanon and Nigeria. Each Company has a uniquely aspect in order to complement the circle of creativity.

Working harmoniously with P.INC are:

NJ Africa > Interior, Architecture and Brand Management.

NJ Africa is a collaboration of two design companies, each holding a department to form one design studio. We partnered with NJ Africa, in 2014, in order to expand our service into Nigeria's construction, industrial and oil/gas industry. This year we have started working with the hospitality industry and was contracted to work on several up coming restaurants in Lagos.

Creative Do & Vintob

Creative Do is a full service design firm that offers professional design solutions for companies . Our collaboration with Creative Do & Vintob started since 2002. We have worked together on all our websites and social media. They are also developing for our Nigerian clients.

SERVICES

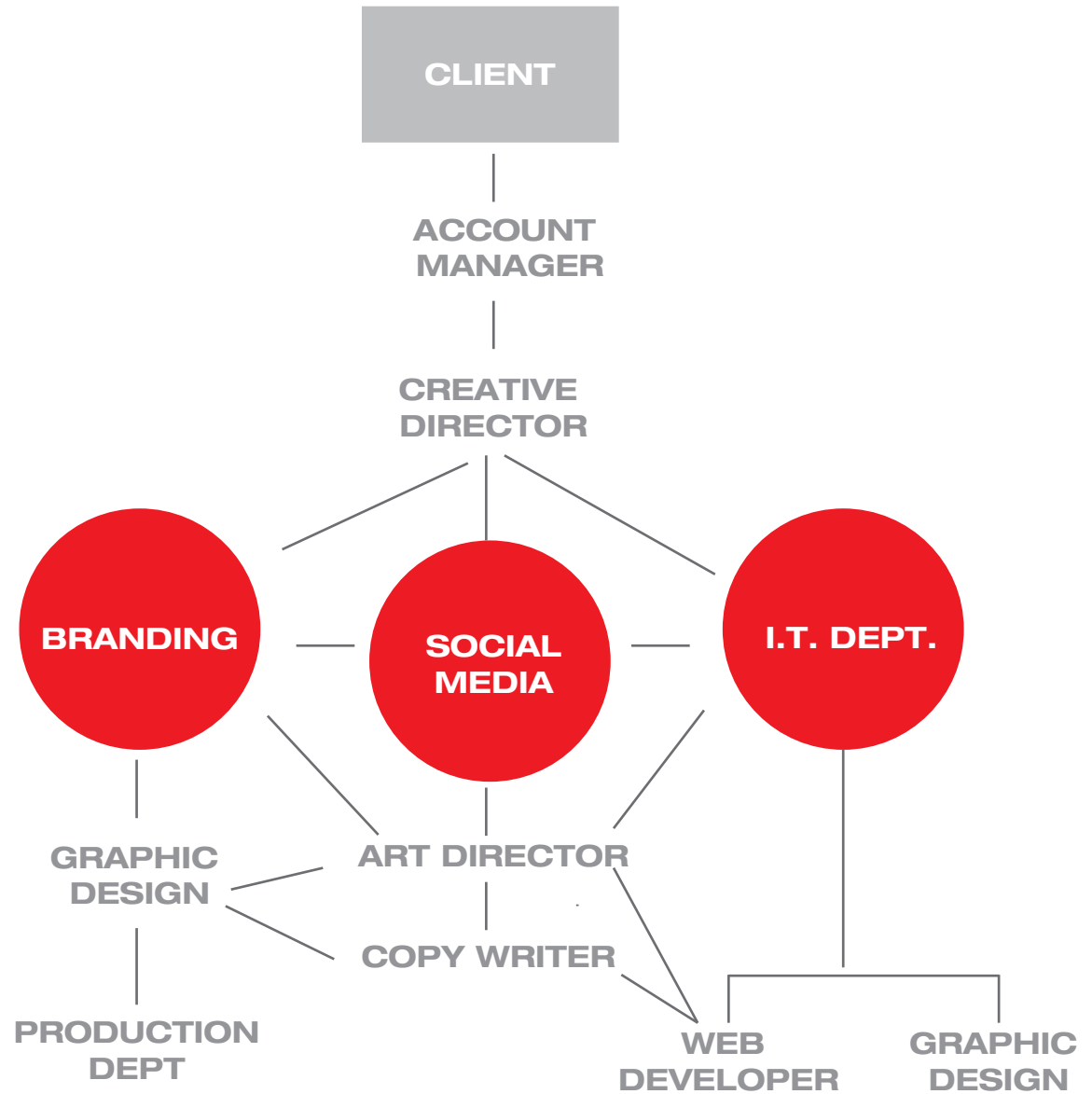
P.INC's services & products classified by categories as follows:

- Branding manuals
- Restaurant Concept & Design
- Corporate Identity
- Marketing Collaterals
- Websites
- Brochure / Annual Report
- Magazine
- Product Identities
- Social Media
- Copy writing



ORGANIZATIONAL CHART

This chart is the combination of our Collaborations & Partners





Our Clients in NIGERIA

Nova (Internet Solutions)
Zen Group (Construction)
Snake Island (Integrated Free Zone)
Computer City
American Furniture
Addidas
Office World
Mazen Engineering (Construction)
Continental Feeders (Dairy Food Distributers)
Savannah Soaps
Zen Juice & Butter
Fizzmaster Chapman (Soft Drink)
M NET/ Supersport
Scarlet Hotel
Black Horse (Plastic Furniture)
IHS Towers (Telecommunications Power Provider)
Mikano International Limited (Generators, Steel Factory, Construction)
SAF (Outdoors Plastic Furiture)
Belimpex (Toilet Paper factory)
Landmark Center (Event Venue)
Bottles Mexican Restaurant
Lost in Lagos Magazine
Jagal Group (Oil & Gas)
Nigerdock (Oil & Gas)
Nigerstar 7 (EPCI Contractors)

Sushi burrito & Co.
Beasts . Beirut Events & Street Shows
TKup (Chai Latte)
Black Star studios (Music Studio)
Mega Plaza Shopping Center
Legacy Sports (La Liga's Marketing company)
Ziatech Nigeria Limited (Generators)
Greenkey Facility Management
DAJU online (Business Online Platform)
Intercontinental Hotel Lagos



SOME OF OUR INTERNATIONAL CLIENT LIST

LEBANON

Patchi
Virgin Mega-stores
Zuhair Murad
Middle East and Africa Bank
Jammal Trust Bank in Beirut & Egypt
Yeprem Jewellery
Virnart jewellery
Vero Moda Fashion Show
Sacrosanct in London & Beirut
Fashion TV (FTV)
EWE (Emerging World Entertainment)
Harley-Davidson
American University of Beirut
The National Football Stadium of Beirut
The Medical Syndicate of Beirut campaign,
The 60th Anniversary of Trad Hospital
Abdul Rahim Diab / Hitachi Entertainment TV
Rotana Fame Academy
Fifty Cent Concert
Antony Papas concert
George Acousta Concert
Tall Paul Concert
Al Salam Holding
Sanine Roastery
Loewe Essencia Launching
Wild Discovery Travel and Tourism
Voile Bleu Beach
Palm Springs Village
C&C (Conferences & Conventions) Nandos
Beirut (Restaurant)
Melrose (Restaurant)
Belorient (Restaurant)
Strange Fruit (Club)

Julia's Italian (Restaurant)
Claudia's Italian (Restaurant)
Il Forno Italian (Restaurant) Food
Yard (Restaurant)
Bar Louie (Resto/Bar)
Slim'n lite (Restaurant)
Thai Delivery Project (Restaurant)
Thai (Restaurant)
House of Salads (Restaurant)
Omsiyat (Restaurant)
Royal Plaza Hotel Fish Market
Souvlaki Greek Food
Bar Med
Fenchy (Restaurant)
Henry's Cafe
City Sandwiches
Pascucci Cafe
Bed Pub
Auberge de Faqura
L'Escroc (Restaurant)
Molly Mallones (Resto/Bar)
Oliver's (Restaurant)
Hamra Gate (Restaurant)
Fula (Restaurant)
StarBuzz Tex-Mex (Restaurant)
Khan el Kahlil (Restaurant)
Blush boutique club
B O18 Classic Club
Express (Restaurant)
Meito Cafe
Royal 1920/Mya
Add Mind
Hands (Architectural/Interior Company)
HICE (Industrial Kitchen Equipments)
Kaztel (Cellular Shop)

Liban Carte (Cellular Shop)
Promofix (marketing company) Civiarch
(Architectural/Interior Company) WAF
(investment company)
SETENDA (investment company)
SNSE (investment companies) HITACHI:
ABDUL RAHIM DIAB PRINCESS
NAZIH TRADING
MCTC Brochure
TIIGAN
MELG
Sk Bijoux
Al Mokadam Group

UAE

Centric Consulting
FT Design
180 Degrees Interior
Takaful
ADD Media Publications
Potential
The White Label

KUWAIT

B+F (Restaurant)
Design Squared

KSA

Al Mugayel Group
Rashaf Investment
Shamouq Investment
Unimac
Sacep
Saudi Investor
ChemsBro

Sushi Yoshi (Restaurant)
Melange (Restaurant)
ALFORN (Restaurant)
Crepe Factory (Restaurant)
Nakhil (Restaurant)
Pizzaiolo (Restaurant)
The Cofi Shop
Wrapawarma (Restaurant)
Attalah Happy Land
Yummy Tummy candy shop
Transit Supermarket
Katana Japanese Bakery
Re-branding Sushi Yoshi
Atallah Happy Land (Amusement Park)
B-Concept

JORDAN

HRH QUEEN RANIA OF JORDAN FOUNDATIONS
Jordan River Foundation
Jordan River Childrens Program
Jordan River Community Empowerment

ANGOLA

IBC JUICE
AQUA VITA

SUDAN

Riders Diner

EGYPT

Libnani

VENEZUELA

Beirut Café



LATEST WEBSITES

a.com.lb
nigerstar7.com
beasts.me
nj-africa.com
ziatech.net
sushiburritoandco.co.za
bccl.info (under construction)
legacysports-ng.com
changecommerce.cn
purangol.com
mc.com.lb
bluering.com
elkhouryandpartners.com
faircointl.com
alsafiwater.com
cellis.org/default.aspx
krikita.net
fomahome.com/default.aspx
vitob.com/default.aspx
telcotravel.com
np-designs.com/home.aspx
beirutgp.com
lbcfoundation.org/default.aspx
albasel.co
saudilebanese.com/default.aspx
house-of-art.com.hk/default.aspx
jgroup-me.com/default.aspx
alumcogroup.com
only-create.com
ilgustino.com
pro-services.net
fuzkudia.com/default.aspx
telco-zone.com
t-lawadvisors.com

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